

# “24K Gold Customer Service” – What It Means for You

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## **For All Who Work With Me, I Will ...**

- ★ Focus on your needs
- ★ Honor your confidences
- ★ Protect your interests
- ★ Give you straight answers
- ★ Do what I say I will do
- ★ Keep you informed, every step of the process
- ★ Guide you through the steps of the transaction
- ★ Ensure that you have ways of providing candid feedback about my services
- ★ Follow up with you
- ★ Keep in touch, after the transaction.

## **For Those Who Sell Their Homes Through Me, I Will Also ...**

- ★ Help you price your home correctly, for your market
- ★ Suggest ways you can make your home more appealing to prospective buyers
- ★ Use 21<sup>st</sup>-century methods to market your home effectively
- ★ Show your home to qualified buyers
- ★ Present all offers received.

## **For Those Who Buy a Home Through Me, I Will Also ...**

- ★ Help you get qualified to purchase a home
- ★ Present to you every affordable home that meets your needs
- ★ Help you craft the offer for the home you choose.



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